

### **Email Template**

*Hello! Our [district/school] is using Pathful Connect to virtually connect local industry professionals to our classrooms and I'd love to have you introduce our students to careers right here in our community! To participate, please [create an account here](#) and let me know when you have one so I can invite you to meet with us. (You can also learn more about Pathful Connect [here](#) and view their Quick Start guide [here](#).) Looking forward to connecting!*

### **Newsletter Article Template**

*We have partnered with Pathful Connect, an easy-to-use virtual skills-based platform for local professionals to efficiently and effectively inspire our students with career opportunities and reinforce the relevance of what they are learning in school. We invite ALL parents and community members, businesses, and individuals to get involved by participating in short video calls with classes to share professional journeys, give students project feedback, and/or provide industry insights.*

*These simple and fun interactions will also extend your community support and build a workforce pipeline for your organization and/or industry. [Click here](#) to quickly sign up on the website, so that we and teachers around the U.S. can request for you to talk with students. If you'd like to know more about a branded version of Pathful Connect for your organization, you can email [partners@pathful.com](mailto:partners@pathful.com) or [schedule](#) a short call with us!*

### **Elevator Pitch Template**

*"Our district/school is using Pathful Connect, a virtual skills-based platform, which connects our classes with industry professionals to discover career pathways and reinforce the relevance of what students are learning in school. Expand your education outreach with no travel time by participating in short video calls with classrooms to both inspire and prepare the students to work for your business and/or industry. [Sign up on Pathful.com](#) and our teachers can request for you to connect with their class."*

### **Language for School/District Website**

*Industry professionals connect with groups of students through Pathful Connect to discover careers and reinforce the relevance of classroom lessons. [Sign up at pathful.com](#) to get notified of opportunities to share your career, business and industry knowledge with students!*